

CONNECTING THE DOTS

in Telecom Operations

Telecom companies are shifting gears towards an ecosystem-based business model, partnering synergistically with digital content service providers. With seismic changes in customer expectations and increased executive push towards digitization, the strategic imperative for telcos is to revitalize their engagement strategies to prevent stagnation.

44%

CEOs said they are being challenged by the board of directors to make progress in digital business

- Gartner

25% of CIOs from the telecom sectors are placing digital business / digital transformation as their number one business objective in 2018.

Gartner

BAIN & COMPANY

In a 5G network, wireless data can travel 10 times faster than most 4G networks.

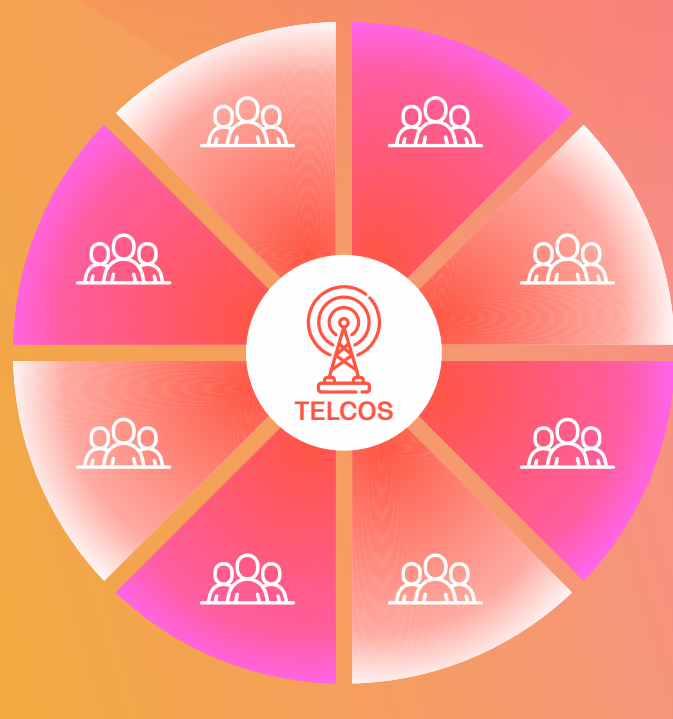
Latency will drop precipitously with 5G - by a factor of 10.

Operators to extend their subscriber base from 6 billion people to 50 billion or even over a trillion machines and objects by

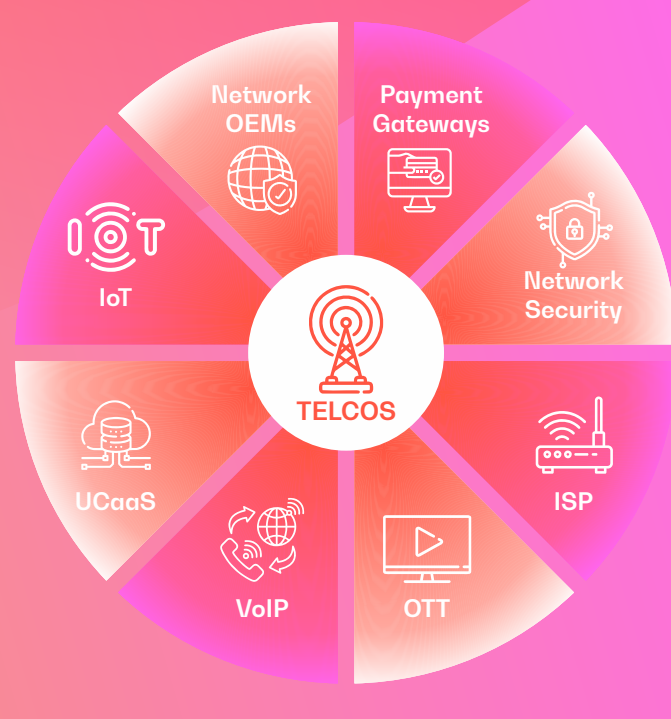
U.S. DEPARTMENT OF ENERGY

SHIFTING GEARS TOWARDS AN ECOSYSTEM-BASED BUSINESS MODEL

Traditional Telecom Customer Engagement Model

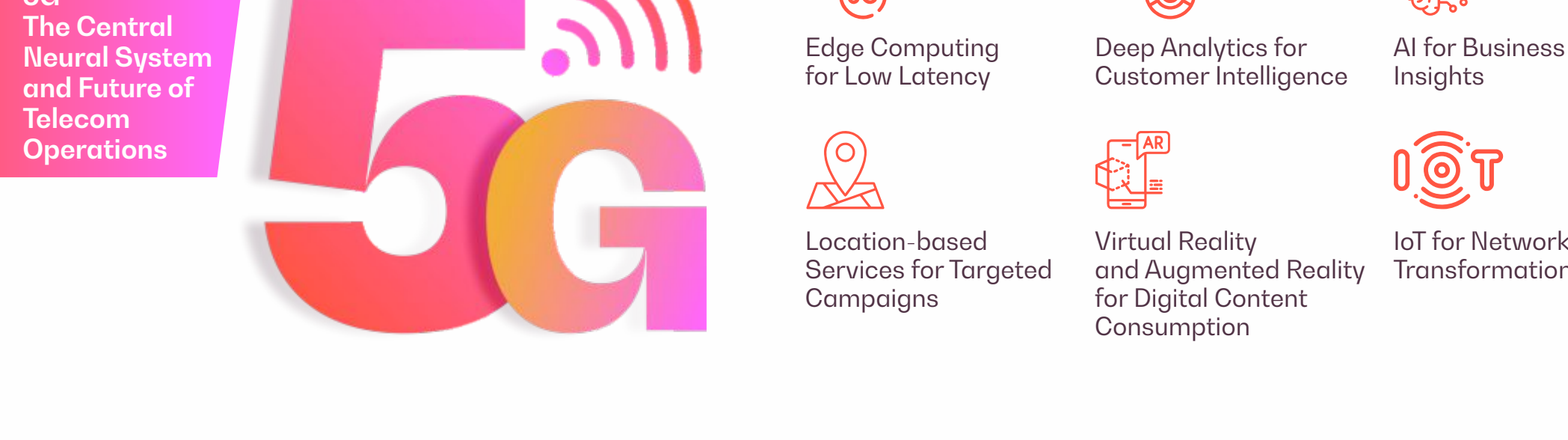


Telecom Digital Ecosystem Model



DIGITAL TECHNOLOGIES POWERING TELECOM ECOSYSTEM

Digital promises to revolutionize the telecom ecosystem and will host an array of growth opportunities for the telecom providers beyond connectivity and collaboration.



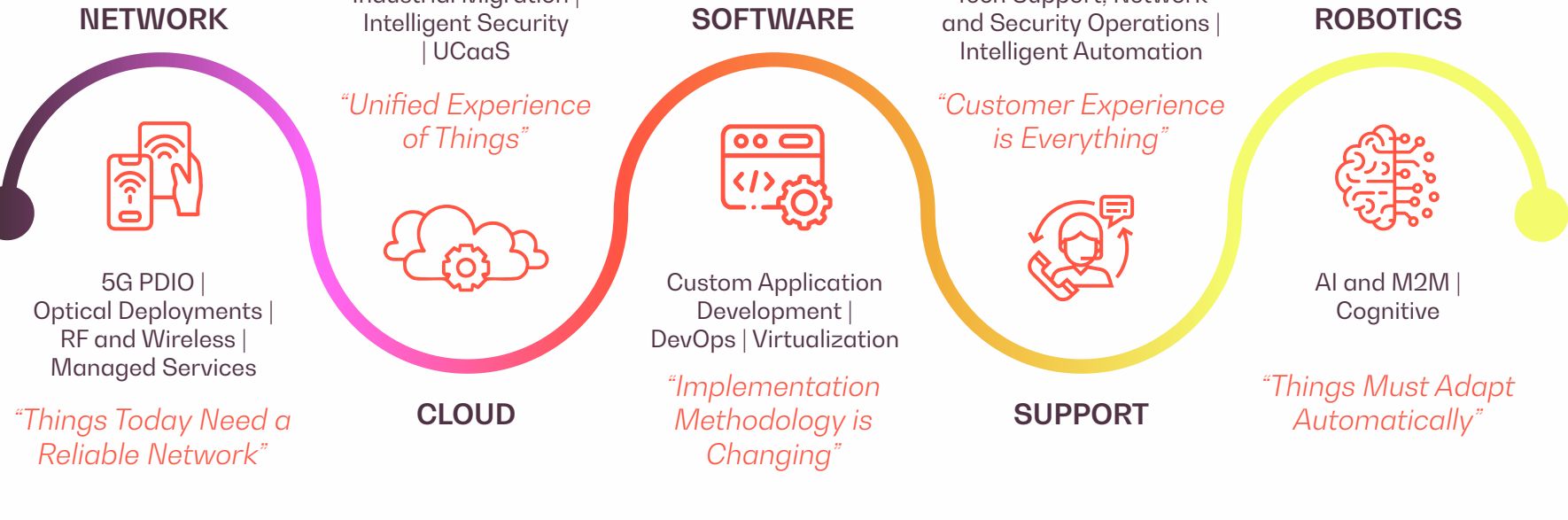
CHALLENGES IN THE TELECOM INDUSTRY



INTRODUCING MOVATE'S NCSSR FRAMEWORK CONVERGING EXPERIENCE WITH OUTCOMES

Movate's NCSSR Framework (Network - Cloud - Software - Support - Robotics) enables telcos transform from traditional service models to new age service models.

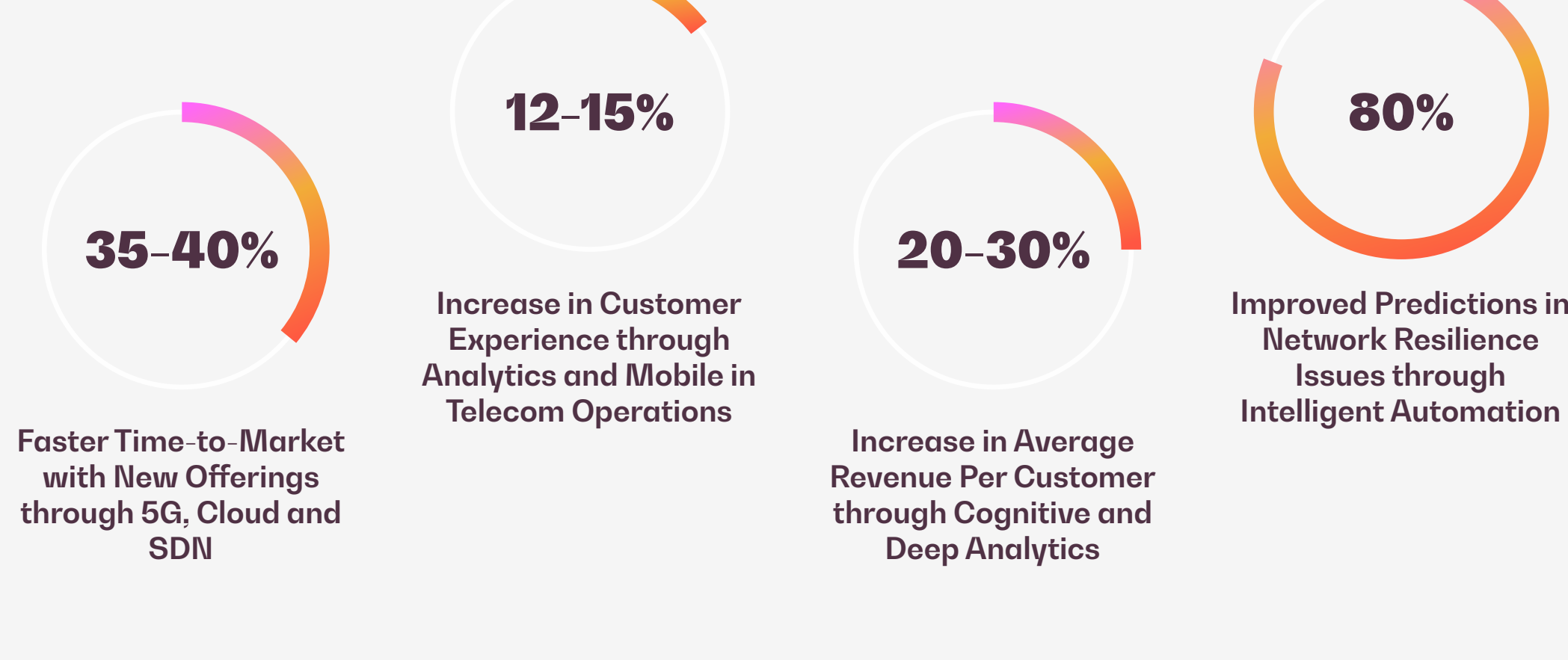
Our solution enables telecom organizations improve customer experience, drive personalization, create new revenue streams, and enhance operational efficiency.



MOVATE'S TELECOM SERVICES POWERED BY NCSSR FRAMEWORK



KEY BENEFITS



KEY INDUSTRY AWARDS AND RECOGNITIONS

HFS

Positioned in "Winner's Circle" of HFS Research Blueprint Report on telecommunications Operations Services, 2018

2018 STEVIE AWARD WINNER

Winner of Stevie Awards for Driving Innovation in Telecom Customer Services, 2018

FORRESTER

Recognized as a "Strong Performer" in Forrester Wave for Customer Analytics Services, 2017

NelsonHall

Recognized as a "Leader" in Telecom Customer Management Services by NelsonHall, 2017